PROGRAMMING
One system's local news show

- NCTA trys for consensus on House bill—again
- CAB study shows need for ratings numbers
- Klein leaves helm of HiLife Channel
- Eastern Show suffers low attendance

CableVision™

The news and features weekly of the cable television industry

September 17, 1984

LO scores its ACEs

Veteran entertainer E.G. Marshall hosted the NCTA's Awards for Cable Excellence (ACE) ceremony held Sept. 6 at Ford's Theatre in Washington, D.C. C-SPAN cablecast the program nationwide.

Leading the week.....11-17

NCTA-4103 struggle

National Cable Television Association board members met Sept. 6 to try to come to a consensus position regarding beleagured House bill 4103. In general, Chairman Ed Allen favors a move away from the board's stiff position taken at its July 15 meeting.

Racking up numbers

A recently released Cabletelevision Advertising Bureau study shows a need for the industry to provide more audience-information numbers in order to garner more Madison Avenue dollars.

Klein moves on

Paul Klein has resigned from the position of president at the HiLife Channel, but will continue working with the service as a program supplier, according to HiLife officials.

Eastern Show wrap

The Eastern Show, which opened Sept. 6 with fewer-than-expected attendees, is suffering some image problems, and Southern Cable Television Association President John Jerose hints that a different kind of show may be in the offing.

Detroit scalebacks

City officials worry that they may have to reopen the Detroit franchise to new bids in the wake of Barden Cablevision's request for scalebacks in its franchise proposal.

'Raiders' goes cable

Home Box Office/Cinemax and Showtime/The Movie Channel wrapped up license agreements with Paramount Pictures for the non-exclusive release of the blockbuster film *Raiders of the Lost Ark*.

Wis. Bell becomes op

The Federal Communications Commission has given Wisconsin Bell permission to construct and operate a cable television system in the non-rural Brookfield, Wis., area. Brookfield is a suburb of Milwaukee. The authorization is the first the Commission has granted since the breakup of AT&T.

Sections

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Showtime places bets on two new, half-hour, made-for-cable comedy series scheduled to debut this fall.

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United Cable's amnesty program scores a success in its Grand Junction, Colo., system.

Business & Finance 37
Storer Communications is looking to pull out of the red in 1985, while Media General hopes to better last year's results during the current operating year. Meanwhile, Burnup & Sims has moved into the black during the most recent quarter.

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Cablevision Systems Development moves closer to major data communications operations in Boston.

Government & Law 39
The National Cable Television Association says that arguments made by the city of Miami and the National Federation of Local Cable Programmers in support of non-franchise fee payments from cable operators are groundless and that the FCC was right when it invalidated those fees in its so-called "Miami" decision.

About the cover

The National Cable Television Association's ACE Awards for local origination programming were awarded this past week in Washington, D.C.

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Film product comparison—September

Film	Pay Networks					Distributor
Airplane II: The Sequel	HBO	(ST)				Paramount
All the President's Men		ST			MAX	Warner Bros.
Angelo My Love				HTN		Film Gallery
Animal Crackers				HTN		Universal
Animal House	HBO*		TMC			Universal
Ball of Fire		ST				Goldwyn
Becket			TMC		(MAX)	Maljack
Beloved Infidel			(TMC)	HTN*	MAX	20th Century-Fox
Betrayal	HBO		(TMC)			20th Century-Fox
Big Fix, The				HTN	MAX	Universal
Big Mo			(TMC)	HTN		Wescom
Bitch, The		ST*				Telepictures
Black Emanuelle					MAX	20th Century-Fox
Black Rose, The				(HTN)	MAX	20th Century-Fox
Black Stallion Returns, The	(HBO)	ST*	(TMC)	(HTN)		MGM/UA
Blue Collar			TMC*			Universal
Breathless	HBO				(MAX)	Orion
Bridge on the River Kwai, The				(HTN)	MAX*	Columbia
Cold River				HTN	(MAX)	Simcom
Commancheros, The			(TMC)	HTN*	(MAX)	20th Century-Fox
Confessions of a Window Cleaner		ST				Columbia
Conspirator			TMC			MGM/UA
Cross Creek				HTN	MAX	Universal
Cujo	HBO	(ST)	(TMC)		(MAX)	Warner Bros.
Curse of the Pink Panther, The	(HBO)	ST*		(HTN)		MGM/UA
David and Lisa			(TMC)		MAX	Alan Enterprises
Dead End		(ST)	TMC		(MAX)	Goldwyn
Deal of the Century	HBO	ST	TNC	HTN	MAX	Warner Bros.
Don't Go Near the Water		ST				MGM/UA
Dr. Detroit	(HBO)	(ST)	TMC*		(MAX)	Universal
Dracula			TMC		MAX	Universal
Eating Raoul			TMC*		(MAX)	20th Century-Fox
Eddie Macon's Run	HBO	ST	TMC	HTN		Universal
8½					MAX	Corinth Films
Endless Love	HBO				MAX	Polygram
Everything You Always Wanted to Know About Sex		ST	(TMC)		(MAX)	MGM/UA
Fan, The			TMC*			Paramount
Final Option, The	HBO		TMC*			MGM/UA
Five Days One Summer		ST	TMC	HTN*	(MAX)	Warner Bros.
Forever Darling		ST				MGM/UA
Forced Vengeance			(TMC)		MAX	MGM/UA
Frances	(HBO)				MAX	AFD/EMI
French Postcards	HBO					Paramount

Kelly Reno stars as a boy who travels halfway around the world to find his horse in 'The Black Stallion Returns.'

Film	Pay Networks					Distributor
Friday the 13th Part 3	(HBO)	ST	(TMC)			Paramount
Friends for Life				HTN		Corinth
Friendly Persuasion					MAX	Lorimar
From the Terrace			TMC*	HTN*	(MAX)	20th Century-Fox
Funny Form			TMC			New World
Gandhi	HBO	ST	TMC	HTN	MAX	Columbia
Getting It On			TMC*			ComWorld
Gigot				(HTN)	MAX	20th Century-Fox
Gloria	(HBO)		TMC			Columbia
G'OLE!				HTN		20th Century-Fox
Goodbye Porkpie			TMC			Goldwyn
Gorilla	HBO					NGS
Greased Lightning			TMC*		(MAX)	Warner Bros.
Grease 2	(HBO)	ST				Paramount
Great Santini, The			TMC*	HTN		Warner Bros.
Great Whale, The	HBO					NGS
Groove Tube					MAX	Pickman Film Co.
Halloween III: Season of the Witch		(ST)	TMC			Universal
Hank Williams: The Show He Never Gave				HTN		Simcom
Happy Birthday To Me					MAX	Columbia
Heart Like A Wheel	(HBO)	(ST)	TMC*	(HTN)		20th Century-Fox
Hercules		ST	TMC			Viacom
Honkytonk Man	(HBO)		(TMC)	HTN*	(MAX)	Warner Bros.
H.O.T.S.		ST*			(MAX)	Blum
Hound of the Baskervilles, The			TMC		(MAX)	PSO
House of God, The			TMC*			20th Century-Fox
Humongous		(ST)			MAX	Embassy
Imitation General		ST				MGM/UA
Incredible Machine, The	HBO					NGS
Innocent, The				HTN	(MAX)	K-Pay
Island of Nevawuz		ST				Satori
It Came From Hollywood			TMC			Paramount
Jackpot			TMC*			20th Century-Fox
Jaws of Satan		ST*				MGM/UA
Jesse James				(HTN)	MAX	20th Century-Fox
Jinxed		(ST)	TMC		(MAX)	MGM/UA
Journey to the Center of the Earth				HTN*	(MAX)	20th Century-Fox
Just Tell Me What You Want					MAX*	Warner Bros.
Kentucky Fried Movie			TMC			UFD
King Kong		(ST)	TMC*		(MAX)	Paramount
King of the Mountain	HBO					Polygram
Knightriders		ST			MAX	UFD
Krull	HBO				(MAX)	Columbia
Ladies and Gentlemen The Fabulous Stains		ST				Paramount
Lady Without a Passport		ST				MGM/UA
Last Plane Out	HBO		TMC			New World
Last Tango In Paris			TMC*			MGM/UA
Little Detective, The		ST				Satori
Little Prince, The			TMC*			Paramount
Lonely Lady, The	(HBO)	ST*				Universal
Lookin' to Get Out		(ST)	TMC*			Lorimar
Losin' It					MAX	Embassy
Lost in Death Valley	HBO					Time Life Films
Love and Death			TMC*		(MAX)	MGM/UA
Love Trap		ST				Satori
Madame Bovary		ST				MGM/UA
Man, A Car, A Legend, A				HTN		Filmoption
Mandingo		ST				Paramount
Manhattan		ST*			(MAX)	MGM/UA
Man Who Wasn't There			TMC*			Paramount
Man With Two Brains, The			TMC			Paramount
Man, Woman and Child		(ST)	TMC			Paramount
Max Dugan Returns	(HBO)	(ST)	(TMC)	HTN*		20th Century-Fox
Melvin and Howard			TMC*			Universal
Monsignor	HBO	ST	(TMC)			20th Century-Fox
Moonlighting				HTN		Universal
Munster's Revenge				HTN*		Universal
My Bodyguard		ST*	(TMC)		(MAX)	Prime Time Ent.
My Fair Lady	(HBO)	ST	(TMC)	(HTN)		CBS
My Favorite Year	HBO	(ST)	TMC	(HTN)	(MAX)	MGM/UA
Nana		ST*			(MAX)	Goldwyn
Next One, The		ST	(TMC)	HTN		Wescom
Night of the Juggler	HBO				(MAX)	GCC Films
Nobody's Boy		ST				ATA Trading
North Dallas Forty	HBO		TMC			Paramount
O'Hara's Wife	(HBO)	ST	(TMC)	(HTN)		Albacore
Oliver Twist	HBO	(ST)				Warner Bros.
One Flew Over The Cuckoo's Nest		ST*				MGM/UA
On the Waterfront		(ST)	(TMC)	(HTN)	MAX*	Columbia
Paradise		ST				Embassy

Film	Pay Networks					Distributor
Party, The			TMC			MGM/UA
Party Girl		ST				MGM/UA
Poney Soldier, The				HTN*	(MAX)	Universal
Popeye			TMC		(MAX)	Paramount
Prey, The		ST				New World
Prince Valiant			TMC	(HTN)	(MAX)	20th Century-Fox
Private School	HBO	ST	TMC			Universal
Prodigal, The		ST				MGM/UA
Professor Potter's Magic Potion		ST				Satori
Rachel, Rachel			TMC		MAX	Warner Bros.
Raggedy Man		(ST)	(TMC)	HTN	(MAX)	Universal
Reptiles and Amphibians	HBO					NGS
Romantic Comedy	HBO*	ST	TMC	HTN*	MAX	Warner Bros.
Second Thoughts					MAX	Universal
Sender, The			TMC*			Paramount
Showbiz Ballyhoo					MAX	TAD
Showbiz Goes to War					MAX	TAD
Silverdream Racer			TMC			Almi
Six Weeks	HBO				(MAX)	Polygram
Slapstick of Another Kind	HBO					S. Paul Co.
Slumber Party Massacre			TMC			Viacom
Smokey and the Bandit Part 3			TMC			Universal
Soldier, The					MAX	Embassy
Song of Bernadette				HTN*		20th Century-Fox
South Pacific			TMC		MAX	S. Goldwyn
Star Chamber, The	(HBO)	ST*				20th Century-Fox
Stardust Memories			TMC*		(MAX)	MGM/UA
Still of the Night	(HBO)	ST		HTN	(MAX)	MGM/UA
Strange Invaders	(HBO)			HTN		Warner Bros.
Streetcar Named Desire	HBO				(MAX)	MP & TF
Stroker Ace		(ST)	TMC	HTN*	(MAX)	Warner Bros.
Stud, The		ST				Telepictures
Superman III	(HBO)	(ST)	TMC*	(HTN)		Warner Bros.
Surfacing		ST				Shapiro
Swallows and Amazons		ST*				Viacom
Table for Five		ST	(TMC)	(HTN)	(MAX)	CBS
Tale of Two Cities		ST				20th Century-Fox
Tender is The Night			(TMC)	HTN*	(MAX)	20th Century-Fox
Tender Mercies	(HBO)			HTN		AFD-EMI
That Midnight Kiss		ST*				MGM/UA
They Call Me Bruce?		(ST)	TMC*			Film Ventures
Thieves Like Us			TMC			MGM/UA
Three Faces of Eve, The			TMC		(MAX)	20th Century-Fox
Ticket to Hollywood			TMC			Atlantic
To Begin Again				HTN		20th Century-Fox
Tomorrow				HTN		Castle Hill
Trail of the Pink Panther		(ST)	(TMC)	(HTN)	MAX	MGM/UA
Treasure of the Four Crowns					MAX	Cannon
Trenchcoat	HBO*					BV
Twilight Zone	(HBO)	(ST)	(TMC)	HTN*		Warner Bros.
Under Fire	HBO				MAX	Cannon
Valley Girl		ST			(MAX)	Atlantic
Verdict, The	HBO	ST	TMC*		(MAX)	20th Century-Fox
Victim					MAX	Janus
Water Babies, The	HBO					S. Goldwyn
Westward the Women		ST*				MGM/UA
Where the Buffalo Roam			TMC			Universal
Who's Afraid of Virginia Wolf?			TMC		MAX	Warner Bros.
Wild Pony, The	HBO		TMC			Film Gallery

Tom Selleck and Bess Armstrong share a high-flying adventure in 'High Road to China.'

Film	Pay Networks					Distributor
Won Ton Ton, The Dog Who Saved Hollywood			TMC			Paramount
World According to Garp, The	HBO	(ST)	(TMC)		(MAX)	Warner Bros.
Yes, Giorgio!					MAX	MGM/UA
Young Cassidy		ST				MGM/UA
Zapped!	HBO	(ST)				Embassy

Cable Network Legend:

HBO - Home Box Office
ST - Showtime
TMC - The Movie Channel
HTN - Home Theater Network
MAX - Cinemax

- Networks in parentheses indicate carriage in April, May, June, July, August and/or September.
- An asterick indicates the film is a carry-over from April, May, June, July, August and/or September.
- In total, 188 films appear on the September schedules of HBO, Showtime, The Movie Channel, Home Theater Network, and Cinemax. Of those titles, during the last six months, four films have played on all five services, 21 films have played on four of the five services, 15 films on three services and 61 on two services. Eighty-seven were unduplicated.
- The motion picture distributor with the most titles on pay TV this month is MGM/UA with 29, followed by 20th Century-Fox with 24 and Universal with 19.
- *Gandhi*, with Ben Kingsley, is featured on the program guide covers of Home Theater Network and Showtime. *Trading Places* with Eddie Murphy and Dan Aykroyd is featured on the cover of the program guide of The Movie Channel.

Top 20 systems

Rank	Location	Operator	Basic subs	
1	San Diego, CA	Cox Cable	246,799	(7/84)
2	Woodbury (Long Island), NY	Cablevision Systems	233,000	(7/84)
3	San Antonio, TX	Rogers Cablesystems	190,618	(7/84)
4	Manhattan, NY	ATC	187,900	(12/83)
5	Houston, TX	Warner Amex Cable	184,500	(6/84)
6	Florida Division	ATC	179,800	(7/84)
7	East Orange, NJ	MacLean Hunter	163,527	(7/84)
8	Wayne, NJ	UA Cablesystems	130,300	(7/84)
9	Cincinnati, OH	Warner Amex	127,000	(7/84)
10	Englewood, CO	United Cable	118,245	(7/84)
11	Audubon, NJ	Independent	116,120	(7/84)
12	Tulsa, OK	United Cable	115,787	(6/84)
13	Rochester, NY	ATC	108,600	(12/83)
14	Baltimore County, MD	Comcast	107,900	(6/84)
15	Tidewater (Norfolk), VA	Cox Cable	106,262	(7/84)
16	San Juan, PR	Harris Cable	105,719	(6/84)
17	Erie County, NY	Prime Cable	104,970	(7/84)
18	Atlanta, GA	Prime Cabe	103,945	(7/84)
19	San Jose, CA	Gill Industries	102,700	(7/84)
20	Austin, TX	ATC	98,900	(12/83)

Source: Subscriber counts are provided by MSOs and individual systems to Titsch Communications Inc.

Top 20 MSOs

Rank	Multiple system operator	Basic subs	
1	Tele-Communications	2,798,000	(3/84)
2	American Television and Communications	2,400,000	(5/84)
3	Group W Cable	2,007,000	(7/84)
4	Cox Cable Communications	1,515,423	(7/84)
5	Storer Cable Communications	1,440,000	(6/84)
6	Warner Amex Cable Communications	1,371,000	(7/84)
7	Times Mirror Cable Television	981,304	(6/84)
8	Continental Cablevision	896,000	(7/84)
9	Newhouse Broadcasting	843,649	(5/84)
10	Viacom Cablevision	758,000	(6/84)
11	United Cable Television	679,000	(7/84)
12	Sammons Communications	594,000	(5/84)
13	Rogers Cablesystems	564,497	(7/84)
14	Cablevision Systems Development	532,000	(7/84)
15	Comcast Cable Communications	463,000	(7/84)
16	Telecable Corp.	411,606	(6/84)
17	Heritage Communications	407,195	(7/84)
18	Jones Intercable	395,565	(7/84)
19	Capital Cities Cable	357,435	(7/84)
20	UA Cablesystems	346,000	(7/84)

Source: Subscriber counts are provided by MSOs to Titsch Communications Inc.